



IF ANYONE CAN BEAT, WHIP, REDUCE, CRUSH, DASH, MASH, FLAMBÉ  
AND SHRED HUNGER, WE CAN!

**But we need your help!**

April, 2008

Dear friend of Chefs for Humanity,

I'm writing to you today asking for your help.

I founded Chefs for Humanity in the wake of Hurricane Katrina as a way to mobilize America's greatest chefs in a fight to assure an adequate supply of food for people in need of basic sustenance. It didn't matter whether the reason for their need was a natural disaster that destroyed existing supply lines for food; or something more systemic like third-world poverty. My fellow chefs and I work with food every day, in a country of abundance, and we wanted to do something that would truly make the world a better, more humane place.

So our organization was created, a distinguished board of chefs and humanitarians established, and the real, very satisfying work of making a difference began, much of it made possible by your support.

**Chefs for Humanity needs your help now in order to reach our goals.** There is an aggressive schedule of activities planned during the next several months, aimed at raising funds to support the mission of the organization. At the same time, we are kicking off several wonderful programs that will deliver help where help is needed:

- Partnering with We Can! to help educate underserved families across America about how to make better food choices and lead a healthier lifestyle;
- Working with the World Food Program to help the people of the Wawa Boom region of Nicaragua and Honduras recover from the ravages of Hurricane Felix, and rebuild a sustainable agricultural program that produces the food they need for survival;
- Helping the residents of the Lukulu region of Zambia with basic food needs like milk and staples.

These programs help people in need, and we need your help in order to do them.

We're looking to raise **\$30,000 in the next 30 days** as seed money to help our spring fundraising efforts realize their greatest potential. That's only \$1,000 a day – and if each person receiving this were to donate just \$1 per day during that fundraising period, we would exceed our target by a factor of four!

**Won't you help now?** Whatever amount you can afford to contribute today, it will help us to reach our immediate goal – and reaching that goal will make it possible for us to carry out the programs we've undertaken and develop many more.

Each day we enjoy the abundance of America. Each day we use the fruits of our labor to put food on our tables and sustain our lives. For the next thirty days, won't you help us do extend that abundance to people in need? Won't you use some of the fruits of your labor to help sustain the lives of the people of Wawa Boom and the Lukulu Region?

Please become a part of our **\$30,000 in 30 days campaign** by going to [www.chefsforhumanity.org/donate.php](http://www.chefsforhumanity.org/donate.php) and making a contribution.

Thank you for caring!

Cat Cora, Founder & President  
Chefs for Humanity

**PS – In addition to your generous donation – would you please consider forwarding this letter to 10 of your friends or colleagues along with a personal note? That small effort will go a long way towards helping us meet our goals. Thank you for support of CFH!**